

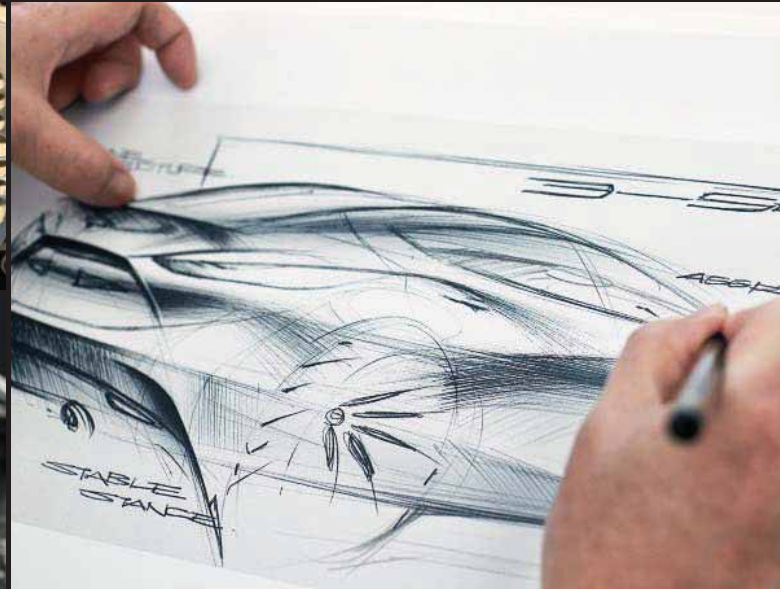
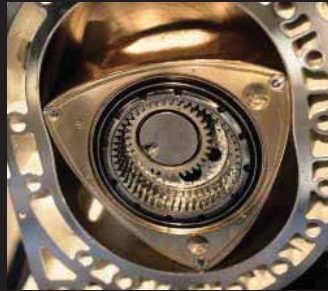
MAZDA2





UNLOCK EXTRA CONTENT

Throughout this brochure, you can hold your smartphone or tablet over the QR codes using a QR code reader app to download and unlock extra content including images, videos and other information. Scan the above QR code to access the Mazda Community. Here you will discover videos, images and additional content related to the Mazda Rebels, like-minded individuals who represent Mazda's vision of defying convention.



The challenger spirit runs deep at Mazda. We are not afraid to take risks and to challenge conventional wisdom to make things better. We do this to fulfill one simple goal: create cars that are fun to drive. If you've driven a Mazda you already know. If not, get ready for the experience.



INTRODUCING THE ALL-NEW MAZDA2



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KODO DESIGN



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INTERIOR



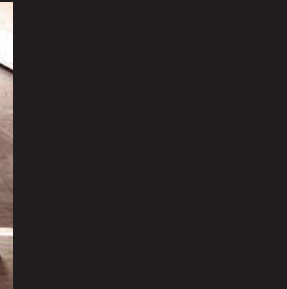
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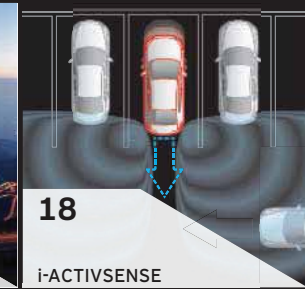
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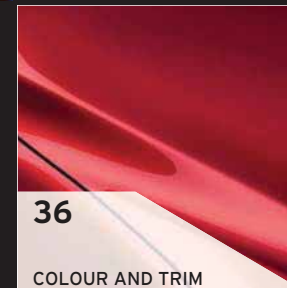
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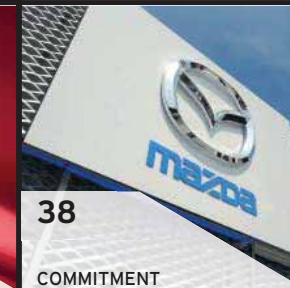
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AWARD-WINNING DESIGN

The all-new Mazda2's stunning looks are thanks to its award-winning 'KODO – Soul of Motion' inspired design. Striking LED headlights* enhance the vehicle's streamlined and sculptured edges. While the lean, muscular body and three-dimensional front grille, which flows into the headlights, convey a dynamic motion across the body – even when you're standing still. *LED headlights are available as part of an option pack on Mazda2 GT.



STAY AHEAD OF THE PACK

Inspired by Mazda's new *Hazumi* concept, the Mazda2 challenges preconceptions of the importance of size. The wide vehicle stance and compact design provide an athletic appearance. The lighter body increases agility to deliver a responsive performance, while the stunning 'KODO - Soul of Motion' design is sure to turn heads.



Main image shows all-new Mazda2 1.5 GT with optional Soul Red Metallic paint.



A PLACE OF CONTROL AND FREEDOM

Designed around the driver, the spacious interior of the all-new Mazda2 offers high levels of comfort and control. The chrome-look enhance the appeal of the driver's cockpit, while sculptured deco panels and detailed stitching provide a sumptuous finish to the fascia.



Main image shows all-new Mazda2 GT interior with optional Light Stone Leather.



LEVELS OF INTELLIGENCE

Experience the perfect combination of information, connectivity and entertainment in the all-new Mazda2 with MZD Connect*, the 7" display with touchscreen provides access to your mobile phone and even social networking sites including Facebook and Twitter. Enjoy your music using the vehicle's built-in DAB radio or connect mobile devices via USB or Bluetooth® streaming to make handsfree phone calls. Connect your smartphone to get access to internet radio stations, podcasts and service information for safe in-vehicle use. With a selection of ingenious, useful technologies, the Mazda2 delivers an engaging, memorable experience that puts you in control.

The MZD Connect* system is divided into five sections as displayed on the home screen.



COMMUNICATION

- Easily make and receive phone calls via the Bluetooth® hands-free functionality
- Receive texts and respond with pre-defined messages
- Access previous call history or contact information
- Access aha™ to connect to Facebook and Twitter



NAVIGATION**

- Navigate to your destination by using real time traffic information services via a connected smartphone
- Get information about fuel prices and weather as you drive
- Choose between 2D or 3D map view



ENTERTAINMENT

- Access to AM/FM radio, CD / MP3, USB, AUX and Bluetooth® streaming from a connected phone
- Listen to a connected device, such as an iPod® or USB storage device
- Access aha™ and Stitcher™ apps for internet radio, audio books and podcasts



APPLICATIONS

- Monitoring fuel economy and showing status of i-stop
- Information on next maintenance due dates
- View vehicle warnings



SETTINGS

- Easily adjust audio, vehicle and other settings



CONNECTIVITY AT YOUR COMMAND

The insightful technologies of the all-new Mazda2 are designed to deliver a unique, driver-centric experience like nothing else. Safely connect with friends via social networking sites, and access a wide range of useful information via the advanced MZD Connect system* – making every journey as interactive as possible.



*Functional and regional restrictions may apply, compatible mobile phone and internet connection required for some services. Some services available at extra cost, please refer to footnote on page 35 for more information. MZD Connect is standard on Executive SE and GT models. **Navigation is an optional extra on Executive SE and GT models. Bluetooth® is standard on Executive, Executive SE and GT models.

CRAFTSMANSHIP FOR THE DIGITAL AGE

Every feature inside the Mazda2 echoes the attention to detail our designers and engineers craft into every Mazda vehicle. Along with our high quality speaker system, an array of cleverly designed technologies help to improve every journey and keep you informed.

KEEPING YOU IN CONTROL

Resembling the cockpit of an aeroplane, the surprisingly spacious interior of the all-new Mazda2 reflects the level of craftsmanship of our designers to deliver a premium, driver-friendly and ergonomic environment. Essential driver information is displayed in the curved instrument panel using minimal downward eye movement. A selection of specifically placed speakers helps deliver sharp and impressive sound quality. With the combination of driving comfort and user-friendly on-board technologies, the all-new Mazda2 has been designed to improve every journey and provide an enjoyable driving experience like never before.



METER CLUSTER

A sporty looking instrument cluster surrounded by a metallic ring. Active Driving Display and Digital Speedometer are not available on Irish Models.



SATELLITE NAVIGATION*

Real time traffic information and updates will make driving in any busy city more convenient and stress-free. Access live traffic reports and navigation directions through the conveniently placed 7" centre colour touch display, and control them using your voice or the Multimedia Commander.



MULTIMEDIA COMMANDER*

Enables you to alter vehicle settings and browse large volumes of information. The Multimedia Commander is conveniently placed between the driver and front passenger seat and can be used as easily as changing gear.

Functional and regional restrictions may apply, compatible mobile phone and internet connection required for some services. Some services available at extra cost, please refer to footnote on page 35 for more information. MZD Connect is standard on Executive SE and GT models. Navigation is an optional extra on Executive SE and GT models. Bluetooth is standard on Executive, Executive SE and GT models.



SKYACTIV TECHNOLOGY

CREATED TO EXCITE

SKYACTIV TECHNOLOGY is all about manoeuvrability and ease of driving, improved fuel economy and lower CO₂ emissions – all of which make driving more fun. By offering the perfect balance of enjoyment, performance and efficiency, our award-winning range of vehicle technologies proves we create cars that defy convention.



TRANSMISSIONS

Offer accurate, faster gearshifts for improved driving pleasure and a sporty performance.



ENGINES

Deliver exceptional levels of power and a dynamic performance, as well as lower emissions and improved fuel economy.



BODY AND CHASSIS

Rigid and lightweight to offer the protection you need, combining a comfortable and sporty driving experience.

COMPACT AND CLEVER

The all-new Mazda2 embodies the state-of-the-art design philosophy of Mazda. Our award-winning SKYACTIV technologies offer a responsive, sporty driving experience, providing a fuel-efficient performance without reducing any of Mazda's legendary 'fun to drive' appeal.

SKYACTIV TECHNOLOGY

The philosophy of SKYACTIV TECHNOLOGY is about delivering top industry fuel economy and low CO₂ emissions, while offering a responsive and fun-to-drive automotive experience. Our engines deliver a balanced combination of performance and fuel economy, ideal for driving both in the city and on motorways. Our body and chassis designs give you new levels of responsive driving and comfort. Our transmissions offer smooth and fast gearshifts for a sporty performance. Coupled with innovative technology such as Mazda i-stop (start / stop system), SKYACTIV TECHNOLOGY enables the Mazda2 to deliver outstanding environmentally friendly performance.



NEW BENCHMARKS FOR PERFORMANCE

Mazda2 offers a range of compact and powerful diesel and petrol engines. The 1.5-litre SKYACTIV-D diesel engine with a low compression ratio is a new addition to the Mazda engine range and debuts in the Mazda2.



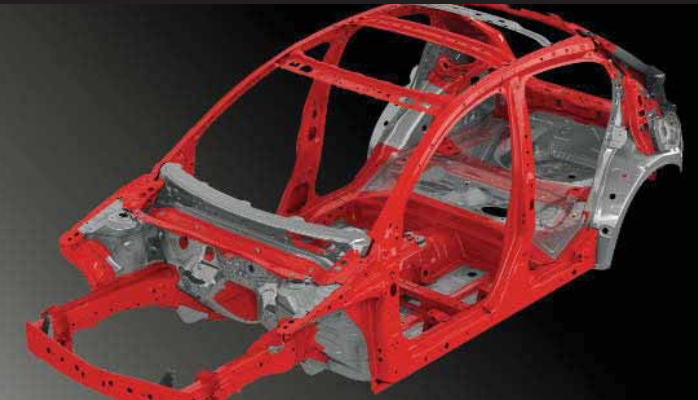
MORE POWER TO YOUR WHEELS

The fun-to-drive aspect of the Mazda2 is supported by the next-generation manual and automatic six-speed transmissions. The acclaimed SKYACTIV-DRIVE automatic transmission receives a more compact and lighter design for the Mazda2, while maintaining a precise, crisp shift.



PRECISE AND COMFORTABLE HANDLING

The SKYACTIV-CHASSIS delivers exceptional handling and stability while being lighter than its predecessor. Coupled with MacPherson struts at the front and rear torsion beam suspension, our chassis design enhances ride comfort while allowing for nimble steering and a fluid, powerful driving sensation.



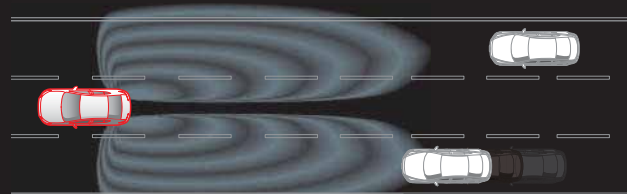
WHEN BODY MEETS SOUL

The SKYACTIV-BODY offers you protection, comfort and fuel efficiency. Using high-tensile steel to be more rigid and yet lighter than the previous Mazda2, the body improves driving comfort and fuel economy while offering a sporty driving experience.



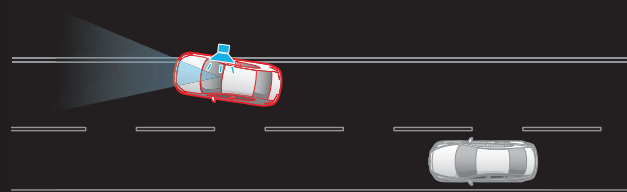
ADVANCED SAFETY TECHNOLOGY

The i-ACTIVSENSE system operates across the entirety of the all-new Mazda2 to provide you with generous levels of security and comfort. The vehicle incorporates technologies that are specially designed to aid you when driving on busy or overly populated streets, helping to avoid collisions or reduce their severity. An example of one of these technologies is **Smart City Brake Support (SCBS)*** (shown right), which is designed to help minimise the risk of low-speed collisions. The system monitors the gap and closing speed of the vehicle in front, automatically braking if a collision is likely at speeds up to approximately 30 km/h. Combined with the rigid body, and both side and window airbags, each technology of the i-ACTIVSENSE system ensures you remain safe, without reducing comfort or Mazda's fun-to-drive experience.



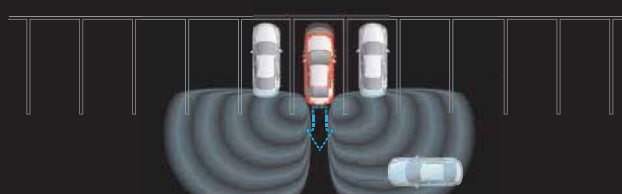
BLIND SPOT MONITORING SYSTEM (BSM)

Uses sensors to alert you if a vehicle enters your blind spot. If you indicate to change lanes or a vehicle encroaches from up to 45m behind when driving, the system informs you via an audible warning alarm and flashing door mirror indicators. The alarm stops once it is clear, allowing you to safely change lanes. (Not available in Ireland)



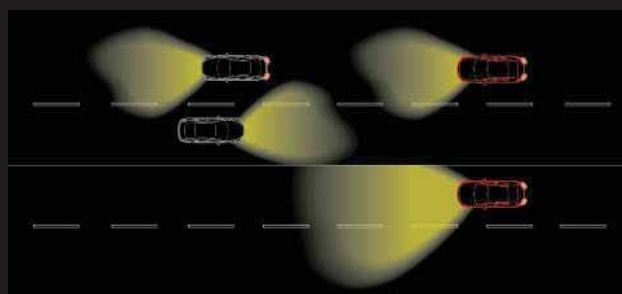
LANE DEPARTURE WARNING SYSTEM (LDWS)*

Designed to warn the driver if the vehicle inadvertently strays from its lane. A front-view camera monitors and calculates the car's position on the road, alerting the driver via an audible and visible warning if it starts to move out of the lane unintentionally.



REAR CROSS TRAFFIC ALERT (RCTA)

Specifically designed for when you are reversing, the system alerts you of any vehicles or obstacles approaching from either side. An audible warning and flashing door mirror indicators inform you if any vehicles are within an unsafe distance. The alarm stops once the area is clear, allowing you to continue reversing safely. (Not available in Ireland)



HIGH BEAM CONTROL (HBC)

Automatically switches the vehicle's LED headlights (option) between high and low beams according to traffic conditions for optimum visibility. The system detects the headlights of oncoming vehicles or tail lights of those travelling ahead using a front facing camera so as not to blind other drivers, then switches back to high beam once the road is clear. (Not available in Ireland)

THE SAFEST PLACE ON THE ROAD

Every Mazda vehicle we produce contains an array of intelligent technologies that are designed to keep you safe. This is thanks to the i-ACTIVSENSE technologies, an intelligent collection of safety features that monitor your surroundings and provide protection and convenience.



Main image shows all-new Mazda2 GT with optional Soul Red body colour.
*Standard on Executive SE & GT Models.



Mazda2 SE

STANDARD FEATURES:

- 15" steel wheels
- Radio with AUX, USB connection and four speakers
- Steering wheel mounted audio controls
- Halogen headlights and daytime running lights
- Power operated door mirrors
- Height-adjustable headrests
- Driver and passenger front, side and curtain airbags
- Passenger airbag cut off switch
- Power front windows
- Dynamic Stability Control
- Hill hold assist
- Alarm and immobiliser
- i-stop
- Tyre Pressure Monitoring System
- Power Starter Button and keyless entry
- Body colour door handles
- Body colour door mirrors
- Rear spoiler



POWER STARTER BUTTON

Enables you to start the car without even holding the key.



TRIP COMPUTER

Displays vehicle related information as you drive, including fuel consumption and mileage.



KEYLESS ENTRY

Enables you to open and lock the car using the remote control.



MANUAL HEATING SYSTEM

Allows you to easily adjust the temperature of the interior. (A/C is not available on SE grade)



Mazda2

EXECUTIVE & EXECUTIVE SE

IN ADDITION TO SE GRADE, EXECUTIVE ADDS:

- 15" alloy wheels
- Manual air conditioning
- Leather-trimmed steering wheel & gear knob
- Power folding & heated door mirrors
- Cruise control with adjustable speed limiter
- Steering wheel-mounted Bluetooth® controls
- Front interior spot lamps
- Front fog lights
- Driver's seat height adjustment
- CD
- Power rear windows
- 60:40 rear seats

ACTIVITY STYLE OPTION PACK: (AVAILABLE ON EXECUTIVE GRADE ONLY)

- 16" alloy wheels
- Rear privacy glass
- Rear parking sensors
- Rain & light sensors

IN ADDITION TO EXECUTIVE GRADE, EXECUTIVE SE ADDS**:

- MZD Connect* – 7" touchscreen display, digital radio, multimedia commander, internet app integration for internet radio, Facebook and Twitter
- 2 USB's
- 6 speakers
- Lane Departure Warning System
- Smart City Brake Support



15" ALLOY WHEELS

Provide your vehicle with a sense of stability while improving the overall appearance.



STEERING WHEEL-MOUNTED CRUISE CONTROLS

Set and manage cruise control settings without taking your hands off the wheel.



FRONT FOG LIGHTS

Increase visibility when driving in adverse weather conditions and enhance the sleek shaping of the vehicle.



MULTIMEDIA COMMANDER

Provides access to large volumes of information, while you remain focused on the road ahead. (Executive SE)

*Functional and regional restrictions may apply, compatible mobile phone and internet connection required for some services. Some services available at extra cost, please refer to footnote on page 35 for more information. **Executive SE does not get the specification from the Activity Style Pack. Main image on page 23 shows Mazda2 1.5D Executive SE interior.



Mazda2 GT

- IN ADDITION TO EXECUTIVE SE GRADE:**
- 16" Diamond Cut alloy wheels
 - Premium cloth interior
 - Fog lights with high gloss surround
 - Rear privacy glass
 - Rear parking sensors
 - Radiator grille in black and body colour
 - Smart keyless entry
 - Light sensors
 - Rain sensing wipers
 - Automatic air conditioning
 - Tail pipe fitting

- GT OPTION PACK: (AVAILABLE ON GT GRADE):**
- LED Headlights with LED daytime running lights
 - Half Light Stone Leather interior (main image on page 25)
 - Heated front seats

Main image on page 25 shows Mazda2 GT Interior with optional Half Light Stone Leather.



16" ALLOY WHEELS
Stylish alloy wheels add extra sophistication.



AUTOMATIC AIR CONDITIONING
Automatically adjusts to provide an ideal and comfortable driving temperature.



LED HEADLIGHTS
Striking LED headlights add a high-quality appearance, as well as improving visibility when driving at night. (Available as part of option pack)



BLACK CLOTH SPORTS TRIM
Premium feel and design adds a sporty feel to the interior.

ACCESSORIES

A wide range of vehicle accessories is available to improve every journey. These additional extras for the exterior help your Mazda2 stand out from the crowd.



ALLOY WHEEL DECALS



SIDE SKIRTS



REAR SPOILER



REAR UNDER GARNISH

ACCESSORIES

These additional extras for the interior add a high-quality finish to the vehicle inside, as well as ensuring every journey is as comfortable and entertaining as possible.



FOOTWELL LIGHTING



CENTRE ARMREST (MAIN IMAGE)



ALLOY PEDALS



LUXURY FLOOR MATS



SCUFF PLATE



TRUNKLINER

SPECIFICATIONS

Model Availability	1.5 SKYACTIV-G Petrol 75ps Manual	1.5 SKYACTIV-G Petrol 90ps Manual	1.5 SKYACTIV-G Petrol 90ps Automatic	1.5 SKYACTIV-D Diesel 105ps Manual
5-door				
SE	■	–	–	–
Executive	■	–	–	–
Executive SE	–	–	■	■
GT	–	■	–	–

■ = Available.

Engine Type				
Displacement (cc)	1,496	1,496	1,496	1,499
Bore x stroke (mm)	74.5 x 85.8	74.5 x 85.8	74.5 x 85.8	76.0 x 82.6
Valves per cylinder	4	4	4	4
Maximum output [kW (PS) / rpm]	55 (75) / 6,000	66 (90) / 6,000	66 (90) / 6,000	77 (105) / 4,000
Maximum torque (Nm / rpm)	135 / 3800	148 / 4000	148 / 4000	220 / 1400 - 3200
Compression ratio	12.0 : 1	14.0 : 1	14.0 : 1	14.8 : 1
i-stop system	Yes	Yes	Yes	Yes

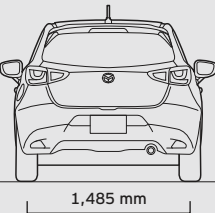
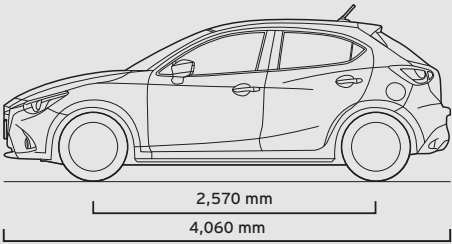
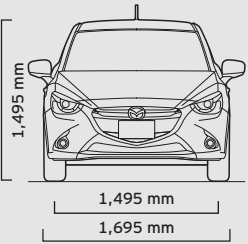
Transmission				
Type	5-speed manual	5-speed manual	6-speed automatic	6-speed manual
Gear ratios:	1st	3.583	3.583	3.529
	2nd	1.904	1.904	2.025
	3rd	1.218	1.218	1.348
	4th	0.918	0.918	1.000
	5th	0.717	0.717	0.742
	6th	–	–	0.594
	Reverse	3.454	3.454	2.994
Final gear ratio	3.619	3.619	4.319	3.850

Steering				
Steering gear	--- Electronic Power Assist System (EPAS) rack-and-pinion ---			
Minimum turning circle (wall-to-wall) (m)	tba	tba	tba	tba

Performance and Economy				
5-door				
Acceleration (0 - 100 km/h in sec)	12.1	9.4	12.0	10.1
Top speed (km/h)	171	183	177	178
Fuel consumption ¹⁾ (l/100 km):	Urban	6.1	5.9	6.1
	Extra Urban	3.9	3.7	4.1
	Combined	4.7	4.5	4.8
CO ₂ emissions ¹⁾ (g/km)	110	105	112	89
EC emission level	EC Stage VI	EC Stage VI	EC Stage VI	EC Stage VI
Recommended fuel	-----	Unleaded 95 RON	-----	Diesel
Fuel tank capacity (litres)	44	44	44	44

¹⁾ Fuel consumption and CO₂ emissions values according to 80/1268 EWG (1999/100/EC).

Dimensions and Weights	1.5 SKYACTIV-G Petrol 75ps Manual	1.5 SKYACTIV-G Petrol 90ps Manual	1.5 SKYACTIV-G Petrol 90ps Automatic	1.5 SKYACTIV-D Diesel 105ps Manual
5-door				
Overall length / width / height (mm)	4,060 / 1,695 / 1,495	4,060 / 1,695 / 1,495	4,060 / 1,695 / 1,495	4,060 / 1,695 / 1,495
Ground clearance (mm) between the axles – unladen incl. driver (75 kg) min.	143	143	143	143
Track (mm):	Front	1,495	1,495	1,495
	Rear	1,485	1,485	1,485
Wheelbase (mm)	2,570	2,570	2,570	2,570
Front headroom / leg room / shoulder room (mm)	984 / 1,063 / 1,352	984 / 1,063 / 1,352	984 / 1,063 / 1,352	984 / 1,063 / 1,352
Rear headroom / leg room / shoulder room (mm)	945 / 881 / 1,272	945 / 881 / 1,272	945 / 881 / 1,272	945 / 881 / 1,272
Cargo volume, acc. to VDA (l):	5-seat mode (to belt line)	280	280	280
Ventilated front disc diameter (mm)	258	258	258	258
Rear drum diameter (mm)	200	200	200	200
Kerb weight (kg) incl. driver (75 kg) min.	1027	1037	1056	1102
Permitted gross vehicle weight (kg):	Total	1500	1505	1575
	Front / rear	770 / 730	775 / 730	805 / 730
	8% gradient	1,100	1,100	tba
Towing limit (kg):	12% gradient	900	900	900
		50	50	50
Maximum roof load (kg)	50	50	50	50



SPECIFICATIONS

Safety and Security		SE	Executive	Executive SE	GT
Mazda Advanced Impact Distribution and Absorption System (MAIDAS) engineered 'triple H' body structure to help protect occupants from impact forces		●	●	●	●
Supplementary Restraint System (SRS) – Central control unit and crash sensors, front seatbelt pre-tensioners, load-limiters and airbag system		●	●	●	●
Four-Wheel Anti-lock Braking System (4W-ABS) with Electronic Brake-force Distribution (EBD)		●	●	●	●
Dynamic Stability Control (DSC) with Traction Control System (TCS)		●	●	●	●
Emergency Stop Signal (ESS)		●	●	●	●
Dual front airbags		●	●	●	●
Front side airbags		●	●	●	●
Front and rear curtain airbags		●	●	●	●
Front passenger airbag cut-off switch		●	●	●	●
Hill Launch Assist (HLA)		●	●	●	●
Lane departure warning		–	–	●	●
Smart City Brake Support (SCBS)		–	–	●	●
Tyre Pressure Monitoring System		●	●	●	●
Seatbelts:	Front, 3-point (ELR) x 2 with pre-tensioners	●	●	●	●
	Rear, 3-point (ELR) x 3	●	●	●	●
	Front seatbelt reminder screen, with audible 'unbuckle' warning	●	●	●	●
ISOFIX child seat anchorage, attached to outer rear seats		●	●	●	●
Baby and child seats:	Child seat, 1st Baby Safe Plus	○A	○A	○A	○A
	Child seat, 2nd ISOFIX Duo Plus	○A	○A	○A	○A
	Child seat, 3rd Kid Plus	○A	○A	○A	○A
Immobiliser system		●	●	●	●
Burglar alarm		●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost.

Exterior		SE	Executive	Executive SE	GT
Tyres and wheels:	185 / 65 R15 tyres on 15" steel wheels with wheel covers	●	–	–	–
	185 / 65 R15 tyres on 15" Silver alloy wheels	○A	● ¹⁾	●	–
	185 / 60 R15 tyres on 16" Diamond Cut wheels	○A	○ ¹⁾	○A	●
	Red Wheel Decals for 16" Diamond Cut wheels	–	–	–	○A
Mudflaps:	Front, black (not available if specified with side skirts)	○A	○A	○A	○A
	Rear, black (not available if specified with side skirts)	○A	○A	○A	○A
Metallic / Mica paint		○	○	○	○
Bumpers, front and rear:	Body colour	●	●	●	●
Tail pipe fitting		–	–	–	●
Emergency Tyre Repair Kit		●	●	●	●
Spoiler:	Rear, body colour	●	●	●	●
Radiator grille:	Material colour	●	●	●	–
	Body colour	–	–	–	●
Side airdam skirts		○A	○A	○A	○A
Tinted window glass		●	●	●	●
Privacy glass:	Rear and side windows	–	○ ¹⁾	–	●
Door handles:	Body colour	●	●	●	●
Wipers:	Front, adjustable speed with intermittent wipe and electric wash	●	●	●	–
	Front, automatic with rain sensor (tied to light sensor)	–	○ ¹⁾	–	●
	Rear, with intermittent wipe	●	●	●	●
Headlights:	Halogen, daytime running and manual height control	●	●	●	●
	LED daytime running and auto height control	–	–	–	○ ²⁾
Automatic headlights (tied to automatic wipers with rain sensor)		–	○ ¹⁾	–	●
Fog lights:	Front	–	●	●	●
	Rear	●	●	●	●
Rear brake light, high-mounted		●	●	●	●
Parking distance sensors:	Rear	–	○ ¹⁾	–	●
Door mirrors:	Power operated, body colour with side turn indicators	●	–	–	–
	Power operated, body colour, heated with power fold, side turn indicators	–	●	●	●
Roof carrier system:	Roof rack	○A	○A	○A	○A
	Attachment for skis	○A	○A	○A	○A
	Small type for up to four skis or two snowboards	○A	○A	○A	○A
	Large type for up to six skis or four snowboards	○A	○A	○A	○A
	Attachment for bicycles	○A	○A	○A	○A
	Roof box, small	○A	○A	○A	○A
	Roof box, Ranger 90	○A	○A	○A	○A
Tow bar:	Detachable	○A	○A	○A	○A
	Tow bar harness (available in 7-pin and 13-pin)	○A	○A	○A	○A
	Attachment for two bicycles	○A	○A	○A	○A

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost. ¹⁾ Available as an option as part of the Activity Style Pack for the Executive. ²⁾ Available as an option as part of the half leather and light pack for the GT.

SPECIFICATIONS

Comfort and Convenience		SE	Executive	Executive SE	GT
Power operated door locks		●	●	●	●
Keyless entry system		●	●	●	●
Advanced keyless entry		–	–	–	●
Engine Start button		●	●	●	●
Cruise Control:	Steering wheel-operated	–	●	●	●
Power operated steering:	Electric	●	●	●	●
Power windows:	Front, with driver's one-touch auto up and down	●	–	–	–
	Front and rear, with driver's one-touch auto up and down	–	●	●	●
Air conditioning:	Manual	–	●	●	–
	Automatic	–	–	–	●
Front and rear floor mats:	Rubber floor mat with 'Mazda2' logo	○A	○A	○A	○A
	Carpet floor mat, 'Standard', black, with 'Mazda2' logo	○A	○A	○A	○A
	Carpet floor mat, 'Luxury', black, with 'Mazda2' logo	○A	○A	○A	○A
Sun visors:	Driver's, with covered vanity mirror and ticket holder	●	●	●	●
Activity Style Pack:	16" alloy wheels, rear parking sensors, rear privacy glass [*] , Light and rain sensors	–	○	–	–
Trunk Liner		○A	○A	○A	○A
Interior Features					
Seats and integral head restraint:	Driver's dial reclining and height adjustment	●	●	●	●
	Driver's and passenger's height-adjustable head restraints	●	●	●	●
	Front seat slide / recline adjustment	●	●	●	●
	Heated front seats	–	–	–	○ ²⁾
	Half Leather Seats	–	–	–	○ ²⁾
Rear seats:	One-piece fold rear bench	●	–	–	–
	40 / 60 fold down	–	●	●	●
	Three height-adjustable head restraints	●	●	●	●
Steering wheel:	Black, urethane	●	–	–	–
	Black, leather-wrapped	–	●	●	●
	Telescopic and tilt adjustment	●	●	●	●
Foot pedals:	Aluminium	○A	○A	○A	○A
Footrest:	Aluminium	○A	○A	○A	○A
Parking brake handle:	Black, plastic	●	–	–	–
	Leather-wrapped	–	●	●	●
Shift knob:	Black, plastic	●	–	–	–
	Leather-wrapped	–	●	●	●
Door inner handles:	Front and rear, silver	●	●	●	–
	Front and rear, bright	–	–	–	●
Side door trim:	Cloth	●	●	●	●
	Vinyl leather	–	–	–	○ ²⁾
Rear View Mirror:	Manual day / night mode	●	●	●	●
Scuff plates:	Front and rear	○A	○A	○A	○A
Grab handles:	Front passenger's and two rear with coat hooks	●	●	●	●

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost. *Rear and rear side windows have privacy glass.

Interior Features		SE	Executive	Executive SE	GT
Audio systems:	AM/FM radio, AUX socket and USB port with four speakers	●	–	–	–
	AM/FM radio / CD, AUX socket and USB port with four speakers	–	●	–	–
	AM/FM modular radio / CD / DAB, 7" touch screen display, six speakers, Bluetooth [®] , USB and AUX-in	–	–	●	●
	Multimedia Commander	–	–	●	●
	Steering wheel-mounted remote audio controls	●	●	●	●
Integrated Bluetooth [®] :	Steering wheel-mounted Bluetooth [®] controls	–	●	●	●
	Integrated Bluetooth [®] for audio calling	–	●	●	●
	Audio hands-free calling and easy to access phone contacts via touch screen or commander as well as auto creation of voice tags ³⁾	–	–	●	●
	Aha app and Stitcher app integration (internet radio, Facebook, Twitter) ³⁾	–	–	●	●
Meter set:	Trip computer	●	●	●	●
	Gear Shift Indicator	●	●	●	●
Welcome illumination:	Footwell area front and passenger side (LED)	○A	○A	○A	○A
Digital clock		●	●	●	●
Front ashtray		○A	○A	○A	○A
Centre console, floor-mounted with cup holder		●	●	●	●
Power socket		●	●	●	●
Further storage spaces:	Glove box	●	●	●	●
	Front door pockets	●	●	●	●
	Front seat back pockets (Passenger's)	●	●	●	●
	Two cup holders (front)	●	●	●	●
Interior light, dome with integral spotlight		●	●	●	●
Map reading spotlights		–	●	●	●
Luggage compartment:	Tonneau cover	●	●	●	●
Baby care mirror		○A	○A	○A	○A

● = Standard; ○ = Option at extra cost; ○A = Optional accessory at extra cost.
The Bluetooth[®] word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Mazda Motor Company is under licence. Other trademarks and trade names are those of their respective owners. ¹⁾ Available as an option as part of the Activity Style Pack for the Executive. ²⁾ Available as an option as part of the half leather and light pack for the GT. **The following two footnotes refer to mobile and audio device compatibility. Please ensure that your device is compatible with the functions of the all-new Mazda2.**
³⁾Requires compatible Apple or Android device. A-ha / Stitcher apps need to be downloaded to mobile device and app registration completed before connection. Data usage and costs will vary, please contact your network provider for more information. Data usage relies on a valid data signal being available. These functions may not operate in areas of low signal strength.



COLOUR AND TRIMS

BLACK WITH BLUE STRIPED CLOTH (SE)



BLACK WITH BLUE STRIPED CLOTH (EXECUTIVE & EXECUTIVE SE)



BLACK WITH RED ACCENT STRIPES (GT)



HALF LIGHT STONE LEATHER (PART OF OPTION PACK ON GT)



ARCTIC WHITE SOLID



SNOWFLAKE WHITE PEARLESCENT*



SMOKY ROSE MICA*



DYNAMIC BLUE MICA*



METROPOLITAN GREY*



ALUMINIUM METALLIC*



SOUL RED METALLIC*



DEEP CRYSTAL BLUE MICA*



BLACK MICA*

*At an extra cost.

Feature	Exterior								
	Arctic White (A4D)	Snowflake White Pearl Mica (25D)*	Aluminium Metallic (38P)*	Smoky Rose Mica (44R)*	Soul Red Metallic (41V)*	Dynamic Blue Mica (44J)*	Deep Crystal Blue Mica (42M)*	Metropolitan Grey (36C)*	Black Mica (16W)*
SE	■	■	■	■	■	■	■	■	■
Executive	■	■	■	■	■	■	■	■	■
Executive SE	■	■	■	■	■	■	■	■	■
GT	■ ¹⁾	■	■	■	■	■	■	■	■

■ = Available. *Available at an extra cost. ¹⁾ Arctic White is not available with Light Stone Leather.



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SERVICE AND WARRANTIES

Just like the cars themselves, the services we offer are designed to provide you with a first-class ownership experience. Every new vehicle is covered by a **3-year warranty** for up to 100,000 km. Other available warranties for new vehicles include the Mazda **3-year paintwork warranty**, and a **12-year warranty** against corrosion. **Mazda Europe Service** offers cover in the event you require breakdown assistance, or if your vehicle is stolen or is involved in an accident. And as part of our **Mazda Service Promise**, we train all technicians in the fitting of high-quality parts, all of which come with a full Mazda warranty.

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Mazda Finance offers a variety of finance packages to suit the needs of both private and business customers. With our wide choice of plans, nobody is more committed to delivering complete motoring confidence than Mazda and Mazda Finance.

WHAT YOU CAN EXPECT FROM MAZDA FINANCE:

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- Assistance in renewing your car. We'll help you choose the right finance package to enable you to renew your Mazda car as often as you would ideally like
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- Flexible terms tailored to your motoring needs. As specialists in Mazda vehicles we aim to tailor a finance package to both your budget and your motoring / ownership needs
- A Personal Contract Plan (PCP) which is individually tailored to give you flexible finance options

Please ask your sales executive for a tailor-made finance quote for your new car.

OUR COMMITMENT TO YOU AND YOUR MAZDA

Mazda makes cars that excite, look beautiful, are fun to drive and make you want to drive them again. We are passionate about delivering complete motoring confidence and a first-rate ownership experience.

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Although we develop exciting cars that are fun to drive, we are equally committed to the environment and to the creation of a sustainable future for all. Our ongoing sustainability programmes are dedicated to the development of clean technologies. Our **SKYACTIV TECHNOLOGY** range includes engines, transmissions, chassis and body designs, which deliver fuel-efficient and economical driving. Our engines deliver the perfect combination of performance and improved driving economy by being lighter and more fuel-efficient than many of our competitors.

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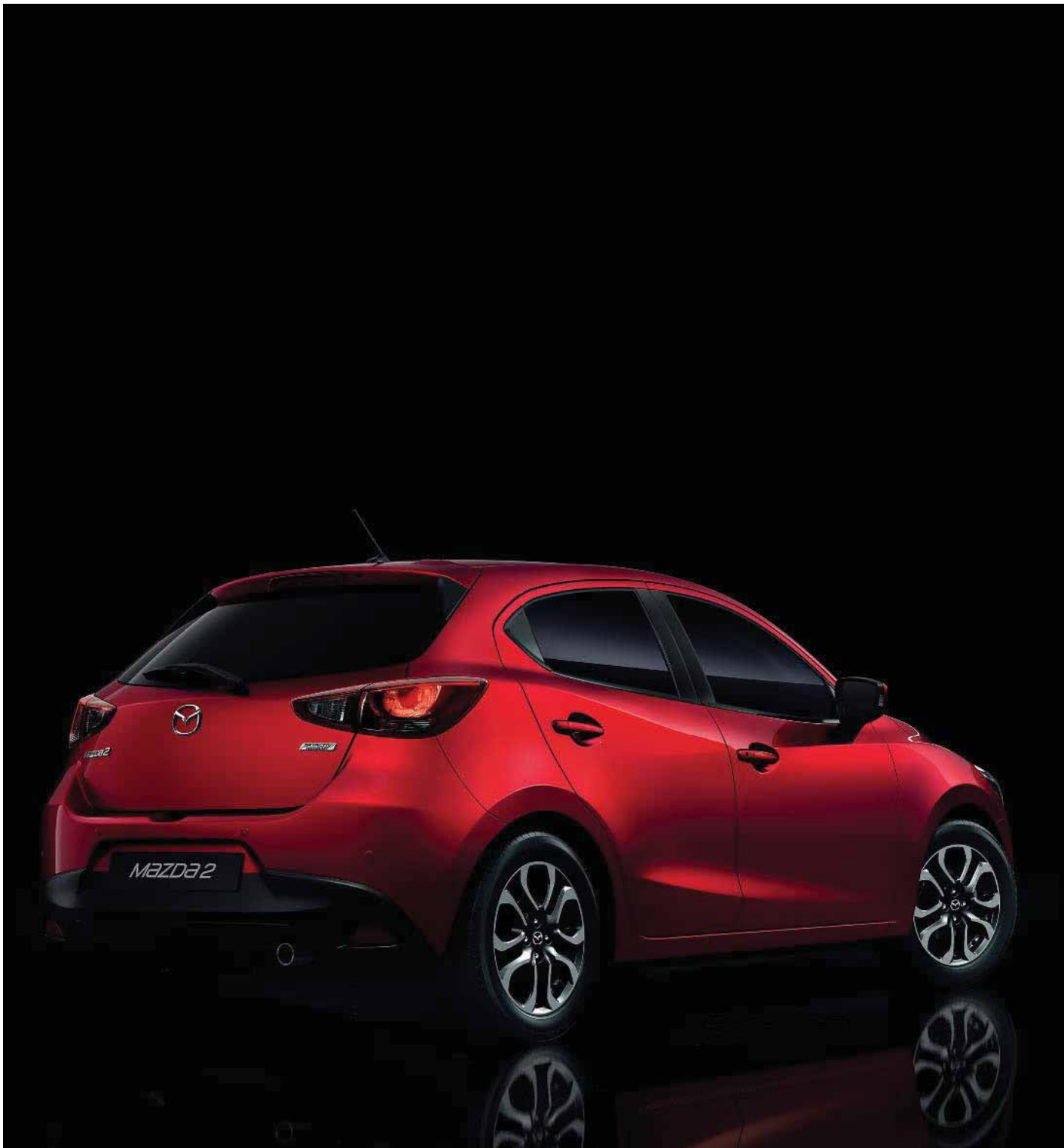
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